



MICHAEL STUART WEBB

M E D I A G R O U P

LAUNCH PRESS RELEASE

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Michael Stuart Webb Media Group
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Michael Stuart Webb announces the launch of The Michael Stuart Webb Media Group

Barrie, Ontario - For over a decade, the Michael Stuart Webb brand has been synonymous with integrity, excellence, and marketing prowess. The Michael Stuart Webb Team has dominated the real estate world, providing unparalleled service, ingenuity, and marketing knowhow. We are thrilled to announce that on the heels of our incomparable success in the realm of real estate marketing, we launch The Michael Stuart Webb Media Group.

The Michael Stuart Webb Media Group is a media savvy assemblage with a keen interest and commitment to facilitating brand awareness and recognition within the public sector for our partners. We are a relationship-based enterprise and as such, we specialize in establishing and maintaining relationships with defined target audiences, the media, relevant trade outlets, and other opinion leaders as may be required to ensure that your brand is always front and centre.

We accomplish this by designing impactful communications campaigns, crafting effective press releases and other content-centric news releases, liaising with media, coordinating interviews, composing speeches, procuring efficacious brand and product spokespeople, providing media coaching, writing and designing impactful and engaging website and social media content, managing internal communications and marketing activities, and overseeing strategic event management initiatives.

By leveraging our relationships with various media channels, our group of specialist work tirelessly to promote your business, and to cultivate a positive public perception of your organization and brand.

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